

Sorry we missed you.

There's still time.

My daughter Ava and I came through Aruba this week meeting with restaurants to discuss our first international clients. We're sorry we didn't catch you on this trip — but we'd love 15 minutes the next time we're back on island, or a quick video call before then if it's easier.

Have a great service,

Buddy & Ava Foy

Co-Founders, PlatePrep AI

The Math, At Your Scale

FOR A \$3M RESORT OPERATOR

Annual revenue	\$3,000,000
Food cost @ 32%	\$960,000
Industry food waste (~6%)	\$57,600
PlatePrep capture rate	~30%
Gross annual savings	\$17,280
Labor: 10 hrs/wk x 52 x \$35/hr	\$18,200
Send-back / margin recovery	\$30,000

GROSS BENEFIT	\$65,480
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PlatePrep Enterprise (\$999/mo)	(\$11,988)
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NET ANNUAL VALUE	\$53,492
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YOUR NET PER YEAR

\$53,492

After Enterprise-tier subscription, conservative capture rates, and a 1.0x labor multiple. No discount applied for export-grade documentation, audit defense, or multi-concept rollout — those compound on top.

4.5x ROI · 2.7 month payback

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Chateau on the Lake (NY) · Top 100 in America · Food Network