

How to use: Send the SMS first (5 min before call), wait, then call. Use verified names below — several differ from the original list (research caught the errors).

■ TIER 1 — HOT (Already In Motion)

#	Contact	Phone (+297)	Status	Notes
1. Elements / Bucuti & Tara	Karla Sanclemente (F&B; Coordinator) Cell: +297 594 1333	+297 583 1100	BOOKED	■ LUNCH MONDAY NOON — confirm details Sun PM, save Karla's cell
2. Papiamento	Edward (Eduardo Jr.) Ellis Chef-Owner	+297 586 4544 +297 594 5504	WARM	■ Uber-driver intro sent Friday PM — check for reply, light follow-up only
3. Atardi (Marriott)	Ruthline Theysen Marriott Complex F&B; Director	+297 520 6537	LINKEDIN	■ LinkedIn sent. Don't double-tap. Walk-in Tuesday 3:30 PM as backup

■ TIER 2 — CALL THIS MORNING (Chef-Owners, Best Saturday Hit Rate)

#	Contact	Phone (+297)	Status	Notes
4. Driftwood	Ask for the Merryweather family (Carolina Merryweather-Raven)	+297 583 2515	SMS+CALL	■■ NOT Hans Bochem — that name will get blank stare. Daily catch operator
5. Infini (Bistro)	Urvin Croes Chef-Owner	+297 699 3982	SMS+CALL	8-course tasting · Most prestigious chef on island
6. Madame Janette's	Kasi Gesing (day-to-day) Co-owner Ramon Helgers on LI	+297 587 0184	SMS+CALL	■ Direct email: madamejanettearuba@gmail.com (Kasi-monitored)
7. 2 Fools and a Bull	Rutger Herber (NOT Roland) Owner-Chef	+297 586 7177	SMS+CALL	16-seat chef's table · Open the SMS with 'Hi Rutger'
8. Senses Fine Dining	Bas Kruisselbrink (founder) Owner Kelt Hugo Maat	Bas cell: +297 736 5655 Restaurant: +297 568 4734	DIRECT	■ ONLY publicly-verified direct cell. Call Bas at +297 736 5655 first
9. Papiamento (backup)	Same as above, alt line	+297 594 5504	BACKUP	Try this number if main line goes to reservation desk

■ TIER 3 — CALL SATURDAY AFTERNOON (Resort F&B; / GM Offices)

#	Contact	Phone (+297)	Status	Notes
10. Ruinas del Mar (Hyatt)	Yvan Didelot Hyatt F&B; Director	+297 586 1234	CALL	LinkedIn fallback: linkedin.com/in/yvan-didelot-91946a17
11. BLT Steak (Ritz)	Ray Malmberg (F&B; Mgr) Awanish Joshi (Exec Chef)	+297 527 2399	CALL	Try email first: rc.auaca.fb@ritzcarlton.com — proven Ritz pattern
12. L.G. Smith's (Renaissance)	Merrill Van Trigt GM with full P&L;	+297 523 6195	CALL	Best resort decision-maker — has authority to sign without corporate
13. Terra (Bucuti)	Jessika Theysen GM (Skip Jeremy Ford)	+297 749 3967	ASK KARLA	■ Ask Karla to intro you at lunch Monday — easiest route
14. Gianni's Group	Gianni Ferrara Group Founder	+297 586 7794	CALL	Multi-concept rollup pitch (Daniel's, Gianni's, Azzurro under one umbrella)

■ TIER 4 — CALL THIS WEEK (Indie + Specialty)

#	Contact	Phone (+297)	Status	Notes
15. Flying Fishbone (Savaneta)	Daniel Kameier (owner) Peter Pineda (manager)	+297 584 2506	SMS+CALL	25-min drive south — offer to come to them
16. Ocean Z	Eva Zissu (Miami-based)	+297 586 9500		Best Caribbean Fine Dining — boutique-resort pitch
17. The Kitchen Table	Jan van Nes (owner)	+297 280 7117	WEBSITE	Form: thekitchentableinaruba.com/location · Or call 3 PM (prep hour)
18. Screaming Eagle	Erwin Husken Chef-Owner	+297 587 8021		French fusion · Theatrical room
19. Lima Bistro	Teddy Bouroncle Chef-Owner	+297 280 5560	SMS+CALL	Peruvian-Latin fusion
20. Quinta del Carmen + Barefoot	Luc Beerepoot Owner BOTH restaurants	Q: +297 587 7600 B: +297 588 9824		One call covers two locations · multi-concept pitch
21. Hostaria Da' Vittorio	Chef Vittorio	+297 586 3838	SMS+CALL	Italian master chef · Family-run · Palm Beach

■ SATURDAY MORNING CALL SCRIPT

“Hi [name], this is Buddy Foy Jr. — I sent you a note from the plane Friday. My daughter Ava and I are in Aruba for a wedding through Thursday. Did you get a chance to see the email? We'd love 15 minutes at the restaurant any day this week — what works for you?”

If they don't remember the email: Short version — we built an AI platform called PlatePrep for chef-driven independents. We're stateside operators ourselves. Aruba is the first international market we're walking. Have 15 min while we're here?

If they ask the price: “Core is two hundred and ninety-nine dollars a month. We can show you the math in person — that's usually what closes it.”

Pro move: All these numbers are likely WhatsApp Business. Text first (use the SMS Kit) — wait 5 min — then call. Triples pickup rate.