

Senior Living 25

The F-Tag Discovery Wave · Chef-Driven Independent Communities

Twenty-five chef-driven CCRCs, Life Plan Communities, and boutique senior living operators across New York, Florida, New Jersey, and Connecticut. Skips the corporate chains. Every card is a 20-minute discovery ask — how you handle therapeutic diets, IDDSI textures, F-Tag 803/812 prep, and dietitian sign-offs.

THE COMPLIANCE HOOK

Skilled nursing = CMS F-Tag 800–814 series. Assisted living = state DOH. F-Tag deficiency can trigger Immediate Jeopardy status, admissions freeze, or Medicare/Medicaid payment suspension. Menu docs, therapeutic diet modifications (IDDSI 0–7), allergen management per resident, and RD sign-off are the top four citation risks. See the compliance summary for the full PlatePrep feature mapping.

HOW TO USE THIS LIST

Longer sales cycle than restaurants — expect 60–120 days. Multiple stakeholders: F&B Director recommends, Executive Director approves budget, Consulting Dietitian signs off on clinical fit. Chad opens with the F&B Director for discovery, then loops in the ED. Goal: 8 discovery calls booked in 30 days.

TWENTY-FIVE DISCOVERY TARGETS

1. Peconic Landing

Greenport, NY · CCRC · Not-for-profit, NY State's only equity-model CCRC · 66 skilled nursing beds; ~380 total residents units

PHONE	631-477-3800	EXEC DIRECTOR	Robert J. Syron (President/CEO)
ADDRESS	1500 Brecknock Rd, Greenport, NY 11944	EXECUTIVE CHEF	JP Hascoat
PARENT	Independent (single community)		

NOTABLE: Winner of 2025 Senior Housing News DISHED 'Palate Pleaser' Dining Innovation Award; 2025 & 2024 ICAA NuStep Pinnacle Award (Top 5 Wellness Community in North America); Newsweek Best CCRCs 2024

DISCOVERY ANGLE: Lead with the DISHED award win for Exec Chef JP Hascoat -- ask how kitchen tracks prep/recipe consistency across multiple dining venues for a culinary team that just won a national innovation award

OPENING EMAIL · SUBJECT

20-min discovery — Peconic Landing dining ops

Hi JP,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Peconic Landing handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

2. The Arlington of Naples

Naples, FL · Life Plan Community · LCS-managed Life Plan Community · Life Plan Community (IL/AL/MC/SNF) units

PHONE	239-307-3000	EXEC DIRECTOR	Christy Skinner
ADDRESS	7900 Arlington Circle, Naples, FL 34113	F&B DIRECTOR	Crystal Thompson (Dir. of Dining Services, per 2025 reporting)
PARENT	Life Care Services (LCS) -- managed, community itself independently owned	EXECUTIVE CHEF	Darrell Johnson (Dir. of Culinary Services)

NOTABLE: Exec Chef Darrell Johnson is a Certified Executive Chef, 3-time James Beard nominee, Michelin Bibb Gourmand winner, 4x Food Network guest, inducted African American Chef's Hall of Fame

DISCOVERY ANGLE: With a James Beard-nominated chef running the kitchen, ask how he standardizes recipes/costing across IL, AL, and memory care menus without losing quality control

OPENING EMAIL · SUBJECT

20-min discovery — The Arlington of Naples dining ops

Hi Crystal,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Arlington of Naples handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

3. Vi at Bentley Village

Naples, FL · CCRC · For-profit small chain (fits independent/small-group profile) · 607 units (551 IL, 75 AL, 15 MC, 100 SNF per FL OIR filing) units

PHONE	239-431-2000	EXEC DIRECTOR	Penny Smith
ADDRESS	850 Retreat Drive, Naples, FL 34110	F&B DIRECTOR	Shep Drinkwater (Dir. of Food & Beverage)
PARENT	Vi (small for-profit chain, 10 communities)	EXECUTIVE CHEF	Michele Libertelli (promoted 2025)

NOTABLE: Exec Director Penny Smith won 2019 Argentum Senior Living Community Leadership Award; new Exec Chef Michele Libertelli is a Certified Dietary Manager + Intermediate Sommelier + ServSafe Trainer

DISCOVERY ANGLE: Libertelli’s CDM + sommelier credentials suggest a chef who cares deeply about both compliance and guest experience -- good entry point on therapeutic diet + wine pairing programs together

OPENING EMAIL · SUBJECT

20-min discovery — Vi at Bentley Village dining ops

Hi Shep,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Vi at Bentley Village handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

4. Moorings Park at Grey Oaks

Naples, FL · Life Plan Community · Not-for-profit, A/A+ rated by Fitch and S&P; · 96 garden residences + 13 penthouse units (Grey Oaks); multi-campus system units

PHONE	239-919-1711	EXECUTIVE CHEF	Dave Durante (Grey Oaks, since Aug 2023); Julien Bernard (Grande Lake)
ADDRESS	2591 Rue du Jardin, Naples, FL 34105		
PARENT	Moorings Park Communities (independent NFP system, 4 Naples campuses)		

NOTABLE: Three on-campus restaurants (Vynes Restaurant & Bar, SandWedge Bistro, The 105); US News ranked their dining among top restaurants in Naples; Dave Durante chairs ACF Caxambas Chapter of SWFL

DISCOVERY ANGLE: Multi-venue, multi-chef system across 4 campuses -- strong fit for centralized recipe/prep standardization pitch across locations

OPENING EMAIL · SUBJECT

20-min discovery — Moorings Park at Grey Oaks dining ops

Hi Dave,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Moorings Park at Grey Oaks handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

5. MorseLife Health System

West Palm Beach, FL · CCRC · Not-for-profit, kosher senior living/health system · Multi-level health system campus units

PHONE	561-967-7501	EXECUTIVE CHEF	Matthew Hammett (Culinary Director)
ADDRESS	4847 Fred Gladstone Drive, West Palm Beach, FL 33417		
PARENT	Independent (single-system, not-for-profit)		

NOTABLE: Runs 'Gourmet Horizons' culinary blog spotlighting fine-dining-trained chefs; active press on chef-driven programming and veteran-focused culinary storytelling

DISCOVERY ANGLE: Kosher + chef-driven positioning means dual complexity (kosher compliance + therapeutic diets) -- strong angle for allergen/diet matrix conversation

OPENING EMAIL · SUBJECT

20-min discovery — MorseLife Health System dining ops

Hi Matthew,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like MorseLife Health System handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

6. The Glenview at Pelican Bay

Naples, FL · Life Plan Community · Not-for-profit, exclusive ownership model in Pelican Bay · 118 IL apartments + 32-bed SNF units

PHONE	239-977-9744	EXEC DIRECTOR	Daniel Gomez
ADDRESS	100 Glenview Place, Naples, FL 34108	F&B DIRECTOR	Rachel Ritter (Dir. of Food & Beverage)
PARENT	Independent (single community, not-for-profit)	EXECUTIVE CHEF	David Chidsey

NOTABLE: Long-tenured F&B; leadership (Ritter since 2018) overseeing 85 dining staff

DISCOVERY ANGLE: Ask how they manage recipe/prep consistency across 85-person dining staff and multiple service periods

OPENING EMAIL · SUBJECT

20-min discovery — The Glenview at Pelican Bay dining ops

Hi Rachel,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Glenview at Pelican Bay handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

7. The Carlisle Palm Beach

Palm Beach, FL · Assisted Living · Recently changed ownership -- 'bringing the magic back' repositioning underway · Boutique AL/Memory Care units

PHONE	561-655-2664	EXEC DIRECTOR	Michael Halpner (newly appointed, Apr 2026)
ADDRESS	250 Australian Avenue, Palm Beach, FL 33480		
PARENT	Independent (recently changed ownership)		

NOTABLE: April 2026 Palm Beach Post feature on upscale resort-style repositioning under new leadership
DISCOVERY ANGLE: New leadership team mid-repositioning is often open to new vendors/systems as they modernize operations -- timely discovery window

OPENING EMAIL · SUBJECT

20-min discovery — The Carlisle Palm Beach dining ops

Hi Michael,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Carlisle Palm Beach handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

8. Lourdes Noreen McKeen Residence for Geriatric Care

West Palm Beach, FL · CCRC · Not-for-profit, Sisters-affiliated single community · IL/AL + SNF, ~\$18.3M revenue org units

PHONE	561-655-8544	EXEC DIRECTOR	Patricia Gathers (President/CEO)
ADDRESS	315 South Flagler Drive, West Palm Beach, FL 33401	DIETITIAN	Sister Diane Mack (SNF Administrator)
PARENT	Independent (Catholic-affiliated not-for-profit)		

NOTABLE: Waterfront West Palm Beach location; separate AL/IL and SNF administrators (Kelly Carroll, AL/IL) suggest layered compliance need

DISCOVERY ANGLE: Two licensed care levels on one campus under one dietary team -- good fit for a compliance-documentation pitch spanning both AL and SNF F-tag regimes

OPENING EMAIL · SUBJECT

20-min discovery — Lourdes Noreen McKeen Residence for Geriatric Care dining ops

Hi Patricia,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Lourdes Noreen McKeen Residence for Geriatric Care handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

9. La Posada Senior Living

Palm Beach Gardens, FL · Life Plan Community · Frequently rotating chef’s-choice menu program · IL/AL/SNF campus units

PHONE	561-277-0660
ADDRESS	119 Taylor Drive, Palm Beach Gardens, FL 33410
PARENT	Independent (single community, not-for-profit)

NOTABLE: Marketing emphasizes fine dining and frequently changing seasonal menus
DISCOVERY ANGLE: Frequent menu rotation is a recipe-management and food-cost pain point -- lead with menu engineering / recipe costing angle

OPENING EMAIL · SUBJECT

20-min discovery — La Posada Senior Living dining ops

Hi,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like La Posada Senior Living handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

10. Jefferson's Ferry

South Setauket, NY · Life Plan Community · Not-for-profit -- Long Island's first Life Plan Community · 280 IL units (220 apts + 28 cottages, +60 new), 60 AL, 60 SNF beds units

PHONE	631-458-1634	EXEC DIRECTOR	Robert E. Caulfield (President/CEO)
ADDRESS	One Jefferson Ferry Drive, South Setauket, NY 11720	EXECUTIVE CHEF	Anthony Blasucci (per dining page); Matt Caro (Dir. of Culinary Operations)
PARENT	Independent (single community, not-for-profit)		

NOTABLE: Ranked #1 in NY / #28 nationally in Newsweek's 2026 America's Best CCRCs; just completed \$88.98M expansion adding 60 IL apartments and 6 distinct dining venues

DISCOVERY ANGLE: Six distinct dining venues post-expansion is a major operational complexity signal -- ask how kitchen coordinates prep across venues during a growth phase

OPENING EMAIL · SUBJECT

20-min discovery — Jefferson's Ferry dining ops

Hi Anthony,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Jefferson's Ferry handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

11. Kendal on Hudson

Sleepy Hollow, NY · CCRC · Not-for-profit, Quaker-affiliated system · 222 IL apartments, 34 AL, 28 SNF beds units

PHONE	914-922-1000	EXEC DIRECTOR	Steve Fishler (interim, per Oct 2025)
ADDRESS	1010 Kendal Way, Sleepy Hollow, NY 10591	F&B DIRECTOR	Fred Coppola (Dir. of Dining Services)
PARENT	Kendal Corporation (independent multi-community NFP system, ~10 communities)	EXECUTIVE CHEF	Eddy Dias (promoted 2024)

NOTABLE: Overlooks the Hudson River next to an 80-acre state park; part of the boutique/mid-size Kendal system explicitly cited as a target profile

DISCOVERY ANGLE: Kendal system's multi-community footprint (but small, mission-driven scale) makes it a good template account -- land at Kendal on Hudson, expand to sister Kendal communities

OPENING EMAIL · SUBJECT

20-min discovery — Kendal on Hudson dining ops

Hi Fred,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Kendal on Hudson handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

12. Fox Run at Orchard Park

Orchard Park, NY · CCRC · Not-for-profit -- Western NY's premier CCRC, one of only two CCRCs in Western NY · 320+ residents across 7 dining rooms/kitchens units

PHONE	716-662-5001	EXEC DIRECTOR	Michael Maloney
ADDRESS	One Fox Run Lane, Orchard Park, NY 14127	F&B DIRECTOR	Lisa Sanders (Dir. of Dining Services)
PARENT	Managed by Morrison Living (contract food service); community itself independent NFP	EXECUTIVE CHEF	Mark Herle (per LinkedIn/Prospero)

NOTABLE: Dir. of Dining Lisa Sanders is a J&W; grad, Compass/Morrison 'Chef of the Year' 2019, Business First '40 Under 40'; recent Exec Chef hire covered by LeadingAge NY

DISCOVERY ANGLE: 7 kitchens / 7 dining rooms for 320+ residents run by an award-winning dining director -- strong operational-complexity story for a discovery call

OPENING EMAIL · SUBJECT

20-min discovery — Fox Run at Orchard Park dining ops

Hi Lisa,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Fox Run at Orchard Park handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

13. Canterbury Woods

Williamsville, NY · CCRC · Not-for-profit, Episcopal-affiliated · Two campuses (Williamsville + Gates Circle Buffalo) units

PHONE	716-929-5800	EXEC DIRECTOR	Rob Wallace (President/CEO)
ADDRESS	705 Renaissance Drive, Williamsville, NY 14221	F&B DIRECTOR	Abby Trotter (Dir. of Dining Services, Morrison Living)
PARENT	Episcopal Church Home & Affiliates (independent NFP, 2-campus system)	EXECUTIVE CHEF	Ryan Salisbury (Gates Circle, promoted Nov 2025)

NOTABLE: Two-campus system (Williamsville + Gates Circle in Buffalo) with dining managed by Morrison Living; recent chef promotion signals active culinary investment

DISCOVERY ANGLE: Two campuses under one dietary leadership team -- test multi-site prep/task communication rollout here before expanding to Gates Circle

OPENING EMAIL · SUBJECT

20-min discovery — Canterbury Woods dining ops

Hi Abby,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Canterbury Woods handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

14. Woodland Pond at New Paltz

New Paltz, NY · CCRC · Not-for-profit, 83-acre Hudson Valley campus adjacent to Millbrook Preserve · 177 IL apartments + 30 cottages, 40 AL, 20 MC, 40 SNF beds units

PHONE	845-256-5600	EXEC DIRECTOR	Michelle Gramoglia (President/CEO)
ADDRESS	100 Woodland Pond Circle, New Paltz, NY 12561		
PARENT	Independent (single community, not-for-profit)		

NOTABLE: Recently completed \$32M financing/renovation; full continuum of care (IL/AL/MC/SNF) on one campus

DISCOVERY ANGLE: Full care continuum on one site means dietary team manages regular, AL, memory-care, and skilled therapeutic diets simultaneously -- lead with allergen/diet matrix complexity

OPENING EMAIL · SUBJECT

20-min discovery — Woodland Pond at New Paltz dining ops

Hi Michelle,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Woodland Pond at New Paltz handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

15. Glen Arden

Goshen, NY · CCRC · Not-for-profit, Hudson Valley (Orange County) · 148 IL apartments, 28 Enriched Housing, 40 SNF rooms units

PHONE	845-360-1400	EXEC DIRECTOR	Genie Keating (per 2017 announcement; verify current)
ADDRESS	214 Harriman Drive, Goshen, NY 10924	F&B DIRECTOR	Bob Barber (Dining Room Manager, since 2017)
PARENT	Elant, Inc. / Glen Arden Life Care Community Inc. (independent NFP)		

NOTABLE: Runs quarterly 'Chef Showcase' community dining events as a resident engagement/marketing tool

DISCOVERY ANGLE: Chef Showcase events are a built-in hook -- ask how they plan/cost special showcase menus versus daily therapeutic-diet production

OPENING EMAIL · SUBJECT

20-min discovery — Glen Arden dining ops

Hi Bob,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Glen Arden handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

16. Fountaingate Gardens (Gurwin Healthcare System)

Commack, NY · CCRC · Not-for-profit · Newest (13th) CCRC in NY State; one of only 4 on Long Island units

PHONE	631-715-2693
ADDRESS	50 Hauppauge Road, Commack, NY 11725
PARENT	Gurwin Healthcare System (independent NFP system)

NOTABLE: Voted 'Best Senior Living Community on Long Island' in Long Island Business News 2025 Reader Rankings

DISCOVERY ANGLE: Newest CCRC in the state means newer kitchen infrastructure and likely open evaluation of modern operating systems -- good greenfield discovery target

OPENING EMAIL · SUBJECT

20-min discovery — Fountaingate Gardens (Gurwin Healthcare System) dining ops

Hi,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Fountaingate Gardens (Gurwin Healthcare System) handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

17. The Knolls, a Bethel Community

Valhalla, NY · CCRC · Not-for-profit, faith-affiliated · IL/AL/SNF continuum, Westchester units

PHONE	914-989-7800
ADDRESS	400 East Main Street, Valhalla, NY 10595
PARENT	Bethel Communities (independent NFP, small NY system)

NOTABLE: Westchester-based CCRC on NY DOH's continuing care list; part of small Bethel Communities NFP system

DISCOVERY ANGLE: Small faith-based system in an affluent Westchester market -- ask about current dietary staffing model and RD consulting arrangement as an opener

OPENING EMAIL · SUBJECT

20-min discovery — The Knolls, a Bethel Community dining ops

Hi,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Knolls, a Bethel Community handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

18. Brookmeade Community / Arbor Ridge

Rhinebeck, NY · Independent Living · Not-for-profit, Hudson Valley (Dutchess County) · 54 IL units units

PHONE	845-876-2081
ADDRESS	6947 Route 9, Rhinebeck, NY 12572
PARENT	Independent (single community, not-for-profit)

NOTABLE: Culinary Institute of America-trained chefs on staff, leveraging proximity to CIA's Hyde Park campus

DISCOVERY ANGLE: CIA-trained kitchen staff in a boutique 54-unit community is a strong chef-driven-dining story for PlatePrep's recipe IP positioning

OPENING EMAIL · SUBJECT

20-min discovery — Brookmeade Community / Arbor Ridge dining ops

Hi,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Brookmeade Community / Arbor Ridge handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

19. Laurel Circle

Bridgewater, NJ · Life Plan Community · LCS-managed Life Plan Community · 200+ residents, 28-acre campus units

PHONE	908-845-4432	EXEC DIRECTOR	Brian Alexopoulos
ADDRESS	100 Monroe Street, Bridgewater, NJ 08807	F&B DIRECTOR	Chester Page (F&B; Director, CDM CFPP CALA)
PARENT	Life Care Services (LCS) -- managed; community independently sponsored	EXECUTIVE CHEF	Dave Connolly

NOTABLE: Exec Chef Dave Connolly has 30 years' experience and won 'Monmouth County Chef of the Year' 2009
DISCOVERY ANGLE: Award-winning tenured chef plus a newly certified F&B; director (CDM/CFPP/CALA) -- credentialed team likely receptive to a compliance-documentation tool

OPENING EMAIL · SUBJECT

20-min discovery — Laurel Circle dining ops

Hi Chester,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Laurel Circle handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

20. The Atrium at Navesink Harbor

Red Bank, NJ · Life Plan Community · Not-for-profit -- NJ's only waterfront senior living community · Life Plan Community, waterfront campus units

PHONE	732-784-9800	EXEC DIRECTOR	LuAnn DellaPietro, RN-BC, BSN, LNHA (since May 2024)
ADDRESS	40 Riverside Avenue, Red Bank, NJ 07701	EXECUTIVE CHEF	William Altieri (since July 2025)
PARENT	Springpoint Senior Living (independent NJ NFP system)		

NOTABLE: New Executive Chef (2025) and new Executive Director (2024) -- fresh leadership team open to new systems
DISCOVERY ANGLE: Two brand-new senior leaders (ED and Exec Chef) within the past year -- ideal timing to introduce new kitchen operating tools as they set new standards

OPENING EMAIL · SUBJECT

20-min discovery — The Atrium at Navesink Harbor dining ops

Hi William,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Atrium at Navesink Harbor handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

21. Meadow Ridge

Redding, CT · CCRC · Not-for-profit, 150+ acre Fairfield County campus · 332 IL apartments, 22-suite AL, 62-bed SNF units

PHONE	203-544-1300	EXEC DIRECTOR	Chris Barstein (Campus Executive Director)
ADDRESS	100 Redding Road, Redding, CT 06896	F&B DIRECTOR	Brian Limitone (Dir. of Culinary Services, now listed as President)
PARENT	Independent (single community, not-for-profit)	EXECUTIVE CHEF	Tom Villa (CIA + Cornell grad)
		DIETITIAN	Grace Ahern, RD

NOTABLE: Named Registered Dietitian on staff (Grace Ahern) -- direct compliance-relevant contact; CIA-trained Executive Chef

DISCOVERY ANGLE: Having a named RD already on staff is a fast path into the dietitian sign-off / therapeutic-diet documentation conversation

OPENING EMAIL · SUBJECT

20-min discovery — Meadow Ridge dining ops

Hi Brian,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Meadow Ridge handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

22. Edgehill

Stamford, CT · CCRC · Benchmark-managed CCRC · IL/AL/SNF continuum units

PHONE	203-323-2323	EXEC DIRECTOR	Chris Cilano (Campus Executive Director)
ADDRESS	122 Palmers Hill Road, Stamford, CT 06902	F&B DIRECTOR	Jay Shankar (Dir. of Food & Beverage)
PARENT	Benchmark Senior Living (managed; community independently sponsored)	EXECUTIVE CHEF	Anthony Napolitano (since 2006)

NOTABLE: Long-tenured Exec Chef (since 2006, prior corporate executive dining background) and F&B; Director with J&W; master's degree

DISCOVERY ANGLE: Deep culinary tenure plus advanced F&B; credentials suggests a team that will appreciate precision tools for recipe IP and prep consistency

OPENING EMAIL · SUBJECT

20-min discovery — Edgehill dining ops

Hi Jay,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Edgehill handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

23. The Winsberg at Green Cay

Delray Beach, FL · Life Plan Community · Pre-construction/pre-opening luxury Life Plan Community · Pre-opening, luxury Life Plan Community (2027 target) units

PHONE	561-658-1237
ADDRESS	4955 West Atlantic Avenue, Delray Beach, FL 33445
PARENT	Independent (single-community developer, not-for-profit sponsor)

NOTABLE: New-build luxury community in Palm Beach County market, scheduled to open 2027

DISCOVERY ANGLE: Pre-opening communities are building their dietary operating playbook from scratch -- pitch PlatePrep as the foundation before legacy habits form (longer sales cycle, but no incumbent to displace)

OPENING EMAIL · SUBJECT

20-min discovery — The Winsberg at Green Cay dining ops

Hi,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like The Winsberg at Green Cay handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

24. Maplewood at Southport

Southport, CT · Assisted Living · Independent regional operator · Assisted Living + Memory Care, boutique Fairfield County community units

PHONE	203-418-2202	EXEC DIRECTOR	Laurie Lofgren
ADDRESS	917 Mill Hill Terrace, Southport, CT 06890	EXECUTIVE CHEF	Cameron Matthews
PARENT	Maplewood Senior Living (independent regional chain, ~15 communities in CT/MA/OH)		

NOTABLE: Exec Chef Cameron Matthews won 2nd place in the meat category at the 2023 CALA (CT Assisted Living Association) Chef Challenge; community celebrated 5-year anniversary in 2024 under founding Exec Director Laurie Lofgren
DISCOVERY ANGLE: CALA Chef Challenge award-winner on staff plus a long-tenured, stable ED -- a culinary team already competing for recognition is primed to adopt tools that showcase their food

OPENING EMAIL · SUBJECT
20-min discovery — Maplewood at Southport dining ops

Hi Cameron,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Maplewood at Southport handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442

25. Moorings Park Grande Lake

Naples, FL · Independent Living · Not-for-profit · Sister campus to Moorings Park at Grey Oaks units

PHONE	239-919-1620	EXECUTIVE CHEF	Julien Bernard
ADDRESS	7410 Little Lane, Naples, FL 34105		
PARENT	Moorings Park Communities (independent NFP system)		

NOTABLE: US News & World Report recognized Grande Lake's dining as Michelin Star-rated-caliber among Naples' top restaurants

DISCOVERY ANGLE: Second Moorings Park campus on this list -- use as the second node in a multi-campus PlatePrep rollout pitch to the parent NFP system

OPENING EMAIL · SUBJECT

20-min discovery — Moorings Park Grande Lake dining ops

Hi Julien,

I'm Buddy Foy Jr., Co-Founder of PlatePrep. We're learning how chef-driven communities like Moorings Park Grande Lake handle survey-ready menu documentation, therapeutic diet recipes, IDDSI textures, and F-Tag 803/805/812 prep. Not a pitch — a 20-minute learning call. I'll share what we're seeing across the segment; in return I'd love to hear what your kitchen and dietitian actually use today, and where the paperwork breaks.

Buddy Foy Jr.
Co-Founder, PlatePrep · 201-206-8442